

# CHIEF RISK OFFICER

## Manage Application Risk



### Business Driven Intelligence



**64%**

of applications  
have flaws in  
first-party  
code.<sup>1</sup>

**70%**

of applications  
have flaws in  
third-party code.<sup>1</sup>

Are you a Chief Risk Officer, Compliance officer, or VP of Risk Management tasked with developing a holistic, robust application security program while bridging the gap between DevSecOp teams? As a CRO, your central challenge is quantifying technical risk into business terms — a task made harder by the sheer volume of vulnerabilities and the pressure of increasing regulatory scrutiny.

Veracode's Application Risk Management platform provides the solution. We equip you with the enterprise-wide visibility and data-driven intelligence needed to manage application security as a core business function. Our platform transforms technical AppSec data into a clear, consolidated view of business risk, enabling you to make informed strategic decisions, demonstrate compliance, and protect the organization with confidence.

## Your Biggest Challenges, Solved.

### Is Proving Continuous Compliance a Challenge?

We simplify audits. Automated Policy & Compliance Management enforces security controls and generates auditable reports on demand.

### Are Unknown Supply Chain Risks Increasing Your Exposure?

Gain deep visibility to identify and manage vulnerabilities in third-party code, where up to 70% of critical security debt originates<sup>2</sup>.

### Is Fragmented Data Giving You an Inaccurate View of Risk?

Our unified, centralized platform consolidates all scanning data (SAST, DAST, SCA) for a single source of truth.

### Can You Quantify AppSec Risk to Justify Investments?

With Analytics & Executive Reporting provides a quantified view of risk exposure and remediation performance to demonstrate ROI.



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## Built for How You Work

As the primary authority for approving cybersecurity investments, you evaluate AppSec solutions from a comprehensive risk management perspective, defining requirements and weighing technical fit against business risk and cost.

Our solution provides:

- **Comprehensive Coverage:** Reduce vulnerabilities across your entire application portfolio.
- **Robust Reporting & Analytics:** Gain deep insights into your security posture for executive reporting on program effectiveness and ROI.
- **Scalability:** Our solutions are designed to scale to meet your organization's evolving needs.

## Your Success Metrics are Secured with Veracode

- Establish and mature the organization's AppSec program.
- Proactively manage AppSec risk and reduce exposure.
- Gain full visibility into your application portfolio and APIs.
- Ensure compliance with regulatory requirements and industry frameworks.
- Mitigate AppSec risk with AI-assisted remediation.
- Justify security investments with clear, data-driven reporting.



## Ready to Govern Your Enterprise Risk?

See how CROs and risk leaders like you are strengthening enterprise resilience and governing application risk with Veracode.

[Schedule a demo today.](#)

Sources:

1,2. Veracode 2025 State of Software Security Report

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