

## **CASE BY CASE**

## Customers of Veracode Share Impact on Speed, Efficiency, and Security

"Veracode supported in every step of the onboarding phase. They show true knowledge and expertise, which is what we're looking for."

#### **Director**

IT Security-Software

#### Gartner

Peer Insights...

4.7 \* \* \* \* \*

**Application Security Testing** 

#### **INTRODUCTION:**

More than ever, it's crucial to manage risk in software in a holistic way. Companies across various industries face the challenge of integrating robust security measures without compromising on speed and efficiency. Through the proven results of customers, Veracode emerges as a leader in this domain, offering a comprehensive platform solution that not only enhances security but also accelerates time to market. Discover some of Veracode's customer success stories from an array of companies — CINC Systems, Cox Automotive, Inter, Manhattan Associates, and QAD Precision — illustrating how Veracode's platform has empowered them to achieve significant security and organization milestones.

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## Customer Industry Recognition and Awards













"Leverage Veracode's comprehensive platform and its diverse tools to seamlessly integrate security throughout the SDLC for more secure applications."

IT Services Security Analyst

Gartner.

Peer Insights...

\*\*\*\*

"I value the dashboard and reporting feature of the platform to help give my teams visibility into the vulnerabilities in our environment.."

**Insurance (except health)** 

Senior Manager Solutions Engineering

Gartner.

Peer Insights...

\*\*\*\*

"I like the accuracy and low false positive rate of the product. I like how they're always improving and using current technology trends to enhance the product."

Banking

Security Solutions Architecht

Gartner.

Peer Insights...

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## CINC Systems

CINC Systems, a provider of an all-in-one, cloud-based solution for community association management, faced challenges with multiple vendors leading to scattered reports and delayed software releases. By switching to Veracode, CINC streamlined its application security (AppSec) program, enabling faster and more secure software delivery. Veracode's end-to-end cloud-based solution with centralized reporting proved essential in handling sensitive information securely and efficiently.



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## **CINC Systems** Streamlines Application Security, Gains Competitive Advantage

Cloud-based association management solution gains customer trust with robust, validated application security program powered by Veracode.



#### Customer

**CINC Systems** 

#### Industry

Software & Technology

#### Location

Duluth, Georgia, United States

#### **Veracode Products**

Static Analysis
Dynamic Analysis
Software Composition Analysis
Manual Penetration Testing

"Our customers are our top priority, so it's vital that we not only provide them with the best solutions but also the most secure solutions. At CINC, security is—and will always be—of paramount importance."

#### **Ryan Davis**

Chief Executive Officer, CINC Systems

**CINC Systems** provides community association management companies with an all-in-one cloud-based solution for handling association accounting, banking, and management. The company has a long history of success helping its customers improve financial reporting, workflow management, and board communication while improving the overall homeowne association member experience.

## Challenge

CINC had been using multiple vendors for application security, and as a consequence, it was taking longer than necessary to conduct security scans and release software. It was also challenging to optimize the application security program because scan results were dispersed across multiple reports.

### **Solution**



- Implement Veracode Continuous Software Security Platform™ to gain an end-to-end cloud-based application security solution with centralized reporting.
- Integrate Veracode Static Analysis, Dynamic Analysis, and Manual Penetration Testing into existing development tools used by CINC throughout the software development life cycle.
- Implement Veracode Software Composition Analysis to scan for flaws in open-source libraries.



- Empowered developers to write secure code from the outset and reduce the number of security flaws in releases.
- Introduced scanning early and often in the SDLC, avoiding rework that could take months.
- Accelerated time to market for new software releases.
- Consolidated all scan results in a single report, making it easier for CINC to capture metrics to guide ongoing improvements.

## Cox Automotive

Cox Automotive, a major player in the automotive service industry, leveraged Veracode to overcome the slow scan times of its previous AppSec provider. With Veracode's suite of tools, including static analysis, dynamic analysis, and software composition analysis, Cox Automotive significantly reduced scan times, which enhanced their software deployment speed and competitive edge in the market. The integration with AWS CodeBuild and Artifactory further streamlined their processes, embedding security into their development lifecycle.



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# Veracode Enables Cox Automotive to Integrate Security Into the SDLC and Increase Speed to Market



#### Customer

Cox Automotive

#### Industry

Automotive

#### Location

Atlanta, Georgia, United States

#### Veracode Products

Static Analysis
Dynamic Analysis
Software Composition Analysis
eLearning
Program Management
Third-Party Vendor
Application Assessment

## Other Integrated Services

AWS CodeBuild

"The security of our products and services is very important to us, and Veracode helps us ensure that we never lose our customers' trust and confidence."

#### **Tabrez Nagvi**

Cox Automotive, Director of Information Security and Risk

Veracode's AppSec solution gives **Cox Automotive** a competitive advantage, and helps improve employee morale and increase customer trust Cox Automotive is one of the world's largest automotive service providers – involved in nearly every aspect of the automotive industry – providing technology, market intelligence, and products and services. Cox Automotive owns over 20 different brands, including the widely popular Autotrader and Kelly Blue Book.

## Challenge

Cox Automotive's previous AppSec provider was drastically slowing down its processes. It needed a new AppSec provider and a new solution that was easy to use, easy to learn, and easy to integrate.

### **Solution**



- Comprehensive DevSecOps integration.
- Unified end-to-end application security solution.
- Easy to get started.



- Reduced scan time from days to minutes.
- Onboarded over 400 applications into Veracode across its brands.
- Decreased the number of flaws and amount of rework while increasing deployment speed and customer trust.

## Inter

Inter, a financial services company, utilized Veracode to support its rapid growth and international expansion. Veracode's solutions were integrated into Inter's development tools and processes, enhancing their security without sacrificing speed. This was crucial for Inter as it scaled to meet increasing customer demands and compliance requirements, particularly under Brazil's General Data Protection Law.

inter

## Inter Accelerates Growth, Improving Time to Market for New Software

Innovative FinTech secures application development while gaining agility to rapidly expand its portfolio of digital banking solutions.

## inter

#### Customer

Banco Inter S.A.

#### **Industry**

Financial

#### Location

Belo Horizonte, Minas Gerais, Brazil

#### **Veracode Products**

Static Analysis Dynamic Analysis Software Composition Analysis Veracode Analytics

"Security is one of our main pillars and with Veracode on our side, we have the roadmap we need to continue our journey of success."

#### Lucas de Souza Bernardes

Director of Data, Security, and Operational Risks Banco Inter S.A. Brazil's **Banco Inter** (formerly Banco Intermedium) is a fast-growing financial technology enterprise offering digital banking services, including mobile deposits, transfers, payments, and withdrawals. A publicly traded company, Inter more than 20 million global customers on its digital platform.

## Challenge

Following a surge in growth, investors and executives launched aggressive plans to further expand Inter's digital offerings across Latin America and the world. But to continue to confidently release new software and protect its growing numbers of customers and investors, Inter's security and development teams needed to ramp up their application security program. A key requirement was choosing an application security solution that could integrate and automate scans into existing development tools and processes.

## **Solution**



- Use Veracode Continuous Software Security Platform™ to integrate scans into existing development pipelines and leverage Veracode APIs to integrate with GitLab.
- Deploy Veracode Static Analysis to scan internally developed code with Veracode Dynamic Analysis for real-time scans of production applications.
- Implement Veracode Software Composition Analysis to scan for flaws in open-source libraries.
- Use Veracode analytics to assess which applications are at risk and which ones are safe.



- Accelerated software scans from 16 minutes to less than six minutes, enabling developers to achieve more than 1,000 deployments per month.
- Gained a scalable application security solution that supports Inter's growth while ensuring security and reliability of its software products.
- Helped Inter ensure compliance throughout the software development life cycle, giving the company confidence to expand internationally.

## Manhattan Associates

Manhattan Associates transitioned to a cloud-native SaaS solutions provider and chose Veracode to secure its applications. Veracode's cloud-based security platform enabled Manhattan to maintain zero security breaches, a critical factor for its reputation and customer trust. The integration of security into their software development lifecycle allowed for continuous and automated security checks, aligning with their agile development practices.



## **Manhattan Associates** Turns Software Security into Competitive Advantage

Cloud-native supply chain solution provider automates application security across its cloud-native development environment with Veracode Intelligent Software Security platform



#### Customer

Manhattan Associates

#### **Industry**

Software & Technology

#### Location

Atlanta, Georgia, United States

#### **Veracode Products**

Static Analysis (SAST) Dynamic Analysis (DAST) Software Composition Analysis (SCA)

Manual Penetration Testing

"Veracode enables us to ensure our systems are protected operationally and that the applications delivered to production are safe and secure."

#### **George Garza**

Director of Risk and Security for Active, Hosted Solutions, Manhattan Associates

"Veracode's tenure in the industry and the fact that they are cloud-based means they can continually deliver new innovation to meet our changing needs."

#### **Rob Thomas**

Executive Vice President, Research and Development and Cloud Operations, Manhattan Associates

Manhattan Associates creates industry-leading software solutions that enable its customers to optimize their supply chain and omnichannel commerce pipelines. Over its 25+ years in the industry, Manhattan evolved from delivering traditional on-premise software to becoming a cloud-native SaaS solutions provider.

## Challenge

Having rearchitected its solutions portfolio to be cloud-native, Manhattan sought a security solution that was also cloud-native to assure customers their data is protected. Traditionally, Manhattan had a centralized security team and a handful of "security champions" embedded with each development team, but the company now needed to increase developers' security awareness and provide them an automated way to verify their code is secure.

### **Solution**



- Build a comprehensive application security program for its cloud-native solutions, automating security scanning into the software development life cycle from end to end
- Leverage Veracode Static Analysis, Dynamic Analysis, Software Composition Analysis, and Manual Penetration Testing.
- Easy to start and scale.
- Conduct a peer benchmarking workshop to measure the performance and efficiency of its application security program against peer



- Accelerated security feedback to developers in a cloud-native application environmentAutomated its application security tests for real-time results.
- Provided a single pane of glass for monitoring and reporting on all aspects of application security
- Delivered ongoing security innovation to support Manhattan's evolving needs
- Strengthened Manhattan's competitive position in the industry security
- Assured customers that their data is secure with Manhattan's loud-native solutions

## **QAD** Precision

QAD Precision, a division of QAD Inc., integrated Veracode into its development pipelines to meet the heightened security demands of cloud-based software. Veracode's tools allowed for continuous security assessments, significantly reducing vulnerabilities and enhancing developer efficiency. The adoption of Veracode's eLearning platform also played a crucial role in upskilling developers and integrating security into their daily workflows.



## QAD Precision Accelerates Growth, Improving Time to Market for New Software

Innovative FinTech secures application development while gaining agility to rapidly expand its portfolio of digital banking solutions.



#### Customer

**QAD Precision** 

#### **Industry**

Software

#### Location

Santa Barbara, CA

#### **Veracode Products**

Veracode Static Analysis Veracode Dynamic Analysis Software Composition Analysis Manual Penetration Testing eLearning

"Security threats don't stand still and Veracode provides us the tools to keep up with the latest vulnerabilities and rules."

#### **Peter Evans**

Engineering Director, QAD Precision **QAD Precision** (Precision Software), a division of QAD Inc., provides industryleading global trade management, transportation execution, and multi-carrier shipping software solutions from a single, integrated platform. Leading enterprises around the world rely on the company's platform to streamline shipping, managing thousands of carriers and millions of shipping transactions every day.

### Challenge

Precision's previous perimeter security approach could not support the increased application security demands at scale when moving its platform to the cloud. The company needed a solution to embed AppSec into the daily routine of its developers.

## **Solution**



- Comprehensive AppSec Solution.
- Ability to scan Java code in Spring development framework.
- Integrate continuous scans into daily CI/CD pipelines.
- Secure coding training tools for developers.



- Reduced risk by integrating AppSec early into the SDLC.
- Improve developer efficiency for faster time to market by reducing regression.
- Elevated security awareness, providing with tools to proactively resolve vulnerabilities.
- Strengthened customer confidence and competitive advantage.

The success of CINC Systems, Cox Automotive, Inter, Manhattan Associates, and QAD Precision can be your success, too. By providing a suite of integrated tools that streamline security processes and enhance developer efficiency, Veracode not only fortifies software security but also supports the strategic business objectives of scalability, speed to market, and customer trust. As these companies continue to innovate and expand, Veracode stands as a crucial partner, ensuring that security is a cornerstone of their development efforts and not just an afterthought.

## GET STARTED AND TRY VERACODE FOR FREE

Get a Demo

## SEE MORE TESTIMONIALS AND REVIEWS

**Learn More** 

**VERACODE** 

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