

Veracode Enables Cox Automotive to Integrate Security Into the SDLC and Increase Speed to Market



Customer

Cox Automotive

Industry

Automotive

Location

Atlanta, Georgia, United States

Veracode Products

Static Analysis

Dynamic Analysis

Software Composition Analysis

eLearning

Program Management

Third-Party Vendor

Application Assessment

Other Integrated

Services

AWS CodeBuild

"The security of our products and services is very important to us, and Veracode helps us ensure that we never lose our customers' trust and confidence."

Tabrez Naqvi

Cox Automotive, Director of Information Security and Risk

Veracode's AppSec solution gives Cox Automotive a competitive advantage, and helps improve employee morale and increase customer trust. Cox Automotive is one of the world's largest automotive service providers – involved in nearly every aspect of the automotive industry – providing technology, market intelligence, and products and services. Cox Automotive owns over 20 different brands, including the widely popular Autotrader and Kelly Blue Book.

Challenge

Cox Automotive's previous AppSec provider was drastically slowing down its processes. It needed a new AppSec provider and a new solution that was easy to use, easy to learn, and easy to integrate.

Solution



- Comprehensive DevSecOps integration.
- Unified end-to-end application security solution.
- Easy to get started.

Results



- Reduced scan time from days to minutes.
- Onboarded over 400 applications into Veracode across its brands.
- Decreased the number of flaws and amount of rework while increasing deployment speed and customer trust.