

# CINC Systems Improves Time to Market With Veracode Application Security

Veracode helps CINC streamline its AppSec program and gain a competitive advantage

**CINC**  
systems

**COMPANY**  
CINC Systems

**INDUSTRY**  
Software

**LOCATION**  
Gwinnett County, Georgia

## VERACODE PRODUCTS

Static Analysis  
Software  
Composition Analysis  
Dynamic Analysis  
Manual Penetration Testing  
Veracode Verified™



*“Our customers are our top priority, so it’s vital that we not only provide them with the best solutions but also the most secure solutions. At CINC, security is – and will always be – of paramount importance.”*

**Ryan Davis**

Chief Executive Officer, CINC Systems

## Summary

**CINC Systems** is an all-in-one, cloud-based solution that helps community association management companies scale profitably. The software solution enables companies to handle association accounting, banking, and management on one platform, eliminating the need for additional headcount. CINC has proudly helped its customers improve financial reporting, workflow management, board communication, and the overall homeowner experience.

## Challenge

When Peter Yang, Chief Technology Officer, joined CINC, he noticed that the company was using multiple vendors for application security (AppSec). By using multiple vendors, it was taking longer than necessary to conduct security scans and release software quickly. Since scan results were dispersed across multiple reports, it was also challenging to optimize their AppSec program.

## Solution

Yang, wanting to improve CINC’s AppSec program, searched for vendors that offered an end-to-end cloud-based solution with centralized reporting. Having used Veracode at a previous company, it made Yang’s list of top contenders. Ultimately, Veracode was selected for its all-in-one SaaS platform, robust reporting capabilities, and its seamless integrations into the most widely used development tools. “Our platform houses a lot of personally identifiable information, so picking the right AppSec vendor was vital. We wanted an end-to-end AppSec solution and we wanted it to be cloud-based. Veracode fit the bill,” said Yang.

## Results

Since selecting Veracode, CINC has successfully integrated Veracode Static Analysis (SAST), Software Composition Analysis (SCA), and Dynamic Analysis (DAST) into its software development life-cycle (SDLC). It took a few months to get developers up to speed since CINC was new to DevSecOps, but developers are now able to write secure code and are introducing fewer security flaws.

The time it takes to release new software has also drastically improved. “By scanning our software early and often, we are preventing rework that could take months,” said Yang. With all the scan results in one, easy-to-read report, CINC is able to capture the right metrics to prove its AppSec success to stakeholders and identify opportunities for process improvements.

## Highlights of CINC's AppSec Achievements

- CINC is an all-in-one, cloud-based association management solution designed to help growth-oriented homeowner and condo association management companies scale profitably.
- The company was using multiple AppSec vendors, which was slowing down software releases.
- Veracode was selected for its all-in-one SaaS platform, its robust reporting capabilities, and its seamless integrations into the most widely used development tools.
- Since implementing Veracode, CINC has improved its time to market while gaining a competitive advantage in the association management solution space for its verifiably secure software.



*"Veracode Verified has given us a competitive advantage. When customers look up association management solutions, we are the only company in that space with a Veracode Verified AppSec program. It sets us apart and helps us gain customer trust."*

**Shea C. Dittrich**

**Senior Vice President of Sales and Marketing, CINC Systems**

## Success Story: CINC Systems

To make sure it's following AppSec best practices, CINC enrolled in Veracode Verified. Veracode Verified gives CINC a holistic, objective view of its AppSec program success. With a third-party assessment, CINC can evaluate its AppSec program, track the maturity of the program, and chart a path forward to take its most critical applications to higher tiers over time. Plus, by being a member of Veracode Verified, CINC gets a seal to post on its website proving its dedication to securing its applications. "Veracode Verified has given us a strong competitive advantage. When customers look up association management solutions, we are the only company in that space with a Veracode Verified AppSec program. It sets us apart and helps us gain customer trust," said Shea C. Dittrich, Senior Vice President of Sales and Marketing at CINC.

CINC plans to continue working toward maturing its AppSec program and hopes to achieve the highest tier in the Veracode Verified program – the "Continuous" tier. As part of its efforts toward continuous AppSec improvement, CINC plans to further train developers in secure coding best practices and remediation tactics and implement Veracode Manual Penetration Testing. "Our customers are our top priority, so it's vital that we not only provide them with the best solutions but also the most secure solutions," explained Ryan Davis, Chief Executive Officer at CINC. "At CINC, security is – and will always be – of paramount importance."



# VERACODE

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