

The Return on Your Veracode Investment

HIGHLIGHTS OF THE TOTAL ECONOMIC IMPACT™ OF VERACODE'S APPLICATION SECURITY SOLUTION

To help organizations better understand the benefits, costs, and risks associated with investing in the Veracode platform, we commissioned Forrester Consulting to conduct a Total Economic Impact™ study.

THE IMPACT, AT A GLANCE

Through interviews and financial analysis, Forrester found that companies investing in Veracode experienced

\$12 Million
in value

Payback in
16 Months

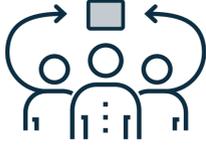


BREAKING DOWN THE BENEFITS

Improved Security Efficiencies



\$5.6 Million
saved in **developer** time on security flaw resolution



\$1.9 Million
saved in **security team** time



\$1.2 Million
saved in **application managers'** time

Note: Savings above achieved during a three-year period.

Veracode customers have also been able to



Find and resolve application security flaws earlier in the software delivery life cycle



Automate scanning and tracking to reduce administrative security team efforts by 80%



Educate developer teams on ways to prevent flaws

“ ... Moving [detection] up as early as possible in the software development lifecycle – that's what we're trying to do. It's made delivery faster and... discovery [of security defects] more efficient. ”

– Senior program manager, information technology services

Lower Third-Party Costs

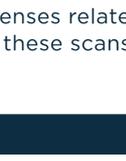


\$1.2 Million
saved in ad-hoc scans

With Veracode integrated into their software delivery life cycle, customers no longer need to



Perform on-demand scans from third-party assessors



Accumulate variable expenses related to these scans

Faster Security Resolution



leads to
\$5.6 Million
in savings



Using Veracode, customers successfully

- ✓ Caught security flaws earlier in the SDLC
- ✓ Reduced the average number of security flaws per line of code

Cut developers' flaw resolution time from



2.5 hours



15 minutes

Reduced Risk of Breaches



\$2.1 Million
saved in potential security breach costs

Onboarding critical, outward-facing applications onto the Veracode platform has helped organizations



Strengthen app security



Discover and eliminate perimeter threats



Reduce risk of major security breaches

“ We went from a day per app to review. Now we're essentially reviewing, through automation, 18,000 scans a day with only 20 AppSec engineers. You do the math: 18,000 deploys a day with 20 engineers – you can't scale that manually. ”

– Senior manager, application and cloud security, insurance



Learn more about the quantified and unquantified benefits of Veracode by downloading a copy of Forrester's analysis now.

VERACODE

Veracode gives companies a comprehensive and accurate view of software security defects so they can create secure software, and ensure the software they are buying or downloading is free of vulnerabilities. As a result, companies using Veracode are free to boldly innovate, explore, discover, and change the world.

With its combination of automation, integrations, process, and speed, Veracode helps companies make security a seamless part of the development process. This allows them to both find and fix security defects so that they can use software to achieve their missions.

Veracode serves more than 2,000 customers worldwide across a wide range of industries. The Veracode Platform has assessed more than 8 trillion lines of code and helped companies fix more than 36 million security flaws.

Learn more at www.veracode.com, on the Veracode blog, and on Twitter. Copyright © 2019 Veracode, Inc. All rights reserved. All other brand names, product names, or trademarks belong to their respective holders.