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IDG Communications, Inc.

Can Your Organization Afford NOT to Validate Your Security?

You don't want your software to be the one that leaks data in a cyberattack. You want to trust that the apps you deploy are secure. Decision makers want assurance that the software they purchase won't give attackers access to sensitive data.

Security for third-party apps is a very real concern and companies have been burned by breaches from unverified apps.

Nearly **one out of every two audits** unmasks a previously undetected security issue (vulnerabilities are detected 46% of the time, on average).

- 90% have experienced security vulnerabilities or breaches at their organization
- 84% agree their company is concerned about the potential data security risk posed by applications developed/ maintained by a third party
- 82% agree an organization is responsible for breaches caused by its third-party applications
- 85% agree it is important to assess the application capabilities of the vendors and partners they use for apps

MAKING A MOVE TO BETTER SECURITY

Nearly all organizations **(99%)** run into roadblocks when trying to assess the security status of applications and software that they haven't developed in-house.

Organizations report that assessing third-party apps would be streamlined if they could get:

- **87%:** Certification that the software/application code is free of security-related defects.
- **77%:** Imposed/guaranteed time restriction for remediation of future security issues/flaws.
- **77%:** Verification that the providers have a certified and trained security champion in-house.

IDG survey respondents reported that these steps are important in a third-party AppSec validation program:

- **1st party code scanned**
- **Using multiple software security testing methodologies**
- **Including security from development to production**

SECURITY VALIDATION IS PEACE OF MIND

Nearly all respondents **(99%)** recognize the advantages of working with a certified secure vendor, including:

94% report that their level of confidence in a potential vendor or partner would increase significantly if their security has been validated by an established independent security expert.

95% are more likely to consider doing business with a vendor or partner whose software has been independently verified as secure versus one whose security status is undetermined.

VERACODE

[Click here to find out how to get your application Verified]

Source: IDG Communications, Inc.