# VERAC01DE

**After Years of Security Prioritization, How Do You Finally Protect Lingering Vulnerabilities?**

# Your Challenge:
## Inconsistency Creates Scalability and Coverage Issues

With a comprehensive AppSec program, you want to understand your entire development, security, and application footprint so you can roll out consistent tools and processes. But application security inconsistencies are rampant:

- **Importance and risk don't correlate:** Many organizations prioritize protection for the most critical applications. However, attackers circumvent this strategy by exploiting "less critical" assets. The longer assets are exposed, the greater the risk.

- **Manual, disparate tools aren't sustainable:** Businesses often rely on programs with manual techniques and disparate tools. But this is difficult to manage and not sustainable, making it virtually impossible to ensure all areas are protected.

As a result, only a portion of your applications are covered, leaving vulnerabilities unprotected. And blind spots are clouding visibility into risk reduction efforts, making it difficult to report on progress throughout your organization.

With Veracode, you can protect your vulnerabilities across all applications, so you can **grow with confidence, not compromises**.

## Here's how...
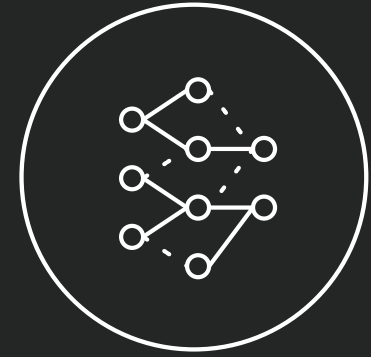
Cloud platforms are delivering better, faster, cheaper software to the point where 89 percent of companies are now using SaaS.[1]

# Scan All Your Applications While They're Being Developed

AppSec can't wait. Without fully operational scans, code is perpetually exposed to risk. Your AppSec coverage and infrastructure need to expand as you add applications and evolve your organization. Software and hardware must be continually patched and upgraded, while data and systems are religiously backed up to prevent outages.

With Veracode's true SaaS model, you can use shared resources and capabilities to eliminate hardware, so you can turn on scanning instantly. And with our elastic computing environment, you can easily and quickly increase your scanning coverage to new applications or teams. With Veracode's zero-maintenance SaaS, you can stop spending time and resources patching, upgrading, backing up, restoring, and assessing systems for internal compliance.

By adopting this approach, you'll scale your AppSec program development while maintaining full coverage and adhering to compliance deadlines.

**The Veracode Difference:**
**True SaaS model with scalable consumption model depending on volume**
Elastic computing environment of shared resources and capabilities
that automatically scale up and down
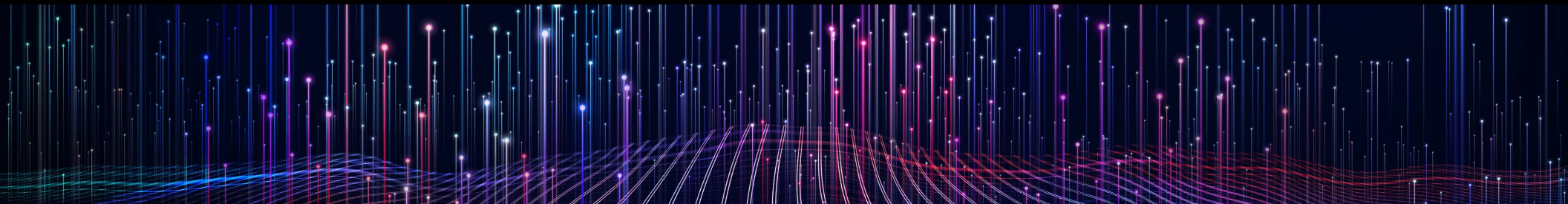
# Understand Your AppSec Program Status and Measure Progress

Getting a complete view of your AppSec posture can be difficult. Different tools provide different analyses—static, dynamic, SCA, interactive, manual penetration testing, etc.—that need to be consolidated. But getting all your information into a single view isn't enough. You need additional context to understand the issues being surfaced, how your teams are responding, and how the overall program is progressing and maturing.

With Veracode's robust, flexible reporting and analytics, you'll combine data from multiple analyses with program status details from readout calls, consultation calls, support cases, and even eLearning activity. Using our customizable dashboards and reports, you'll always know your current AppSec status and monitor how it evolves over time.

As a result, you'll flexibly and accurately report progress to the executive team and the board, and demonstrate the ROI of AppSec investments.

**The Veracode Difference:**

**Robust and flexible reporting and analytics**
Common platform of integrated AppSec information—including different types of analysis, program status, support cases, eLearning activity, and more—with customizable dashboards and reports

# Accelerate Your AppSec Roadmap Without Adding Headcount or Disrupting Operations

Getting AppSec tools into the software development lifecycle (SDLC) is a critical first step, but technology alone doesn't guarantee success. Introducing and growing AppSec within your development processes requires specialized knowledge you may not have internally.

With Veracode's proven onboarding process, you can build a program to generate initial results fast with 30-, 60-, and 90-day milestones. Through a single point of contact, you'll work with experts to drive adoption and ensure goals and success metrics are achieved on an ongoing basis. You'll proactively identify and address emerging gaps or needs to stay on track. And you can tap into a deep bench of specialized experts as needed. With the Veracode Community, your team can use self-service resources and connect with peers to expand their AppSec knowledge and capabilities on their terms.

When you do this, your people will stay focused and productive, and you'll meet your program objectives now and as they evolve over time without expanding the team.

**The Veracode Difference:**

**Security Program Management (SPM), Application Security Consultants (ASC), and Veracode Community**
Onboarding process and dedicated customer success team, secure coding experts, and a self-service online forum curated and staffed by Veracode experts
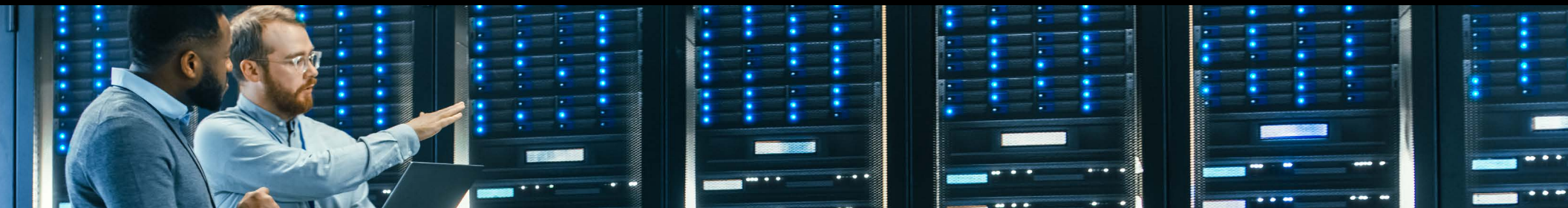
# Grow With Confidence, Not Compromises

When you work with Veracode, you'll scan all your applications as they're developed, add more applications as needed, and increase scanning frequency. Using a common analytics platform, you'll consolidate data from analyses, processes, and activities to evaluate your status and progress. And you'll collaborate with knowledgeable experts to ramp up and expand your AppSec program.

That's how you'll confidently build and maintain AppSec coverage while meeting compliance requirements and deadlines—now and over time as your development scope and business needs evolve.

## Customer Case Study

**Problem:** Due to high-profile breaches at other companies, a global manufacturer expanded its focus beyond a small set of business-critical applications, but found their legacy program couldn't scale to cover thousands of web applications.

**Result:** By partnering with Veracode, the company examined 30,000 domain names and IP addresses immediately; prioritized, assessed, and mitigated risk for 3,000 web applications in three months; and reduced critical and high-risk vulnerabilities by 79 percent in eight months. It's continuously monitoring and remediating web applications every month and developed a security strategy with centralized policies and governance programs.

### About Veracode

Veracode is the leading independent AppSec partner for creating secure software, reducing the risk of security breach, and increasing security and development teams' productivity. As a result, companies using Veracode can move their business, and the world, forward. With its combination of process automation, integrations, speed, and responsiveness, Veracode helps companies get accurate and reliable results to focus their efforts on fixing, not just finding, potential vulnerabilities.

Veracode serves more than 2,500 customers worldwide across a wide range of industries. The Veracode solution has assessed more than 15 trillion lines of code and helped companies fix more than 51 million security flaws.

Learn more at www.veracode.com, on the Veracode blog, and on Twitter.