

Sam King

EVP Strategy and Corporate Development

Sam King is the executive vice president of strategy and corporate development at Veracode. In this role, Sam oversees product management, corporate development, M&A activities, and building key industry and strategic alliances.

Sam is a well-recognized speaker and has presented at various industry events including RSA and InfoSecurity events as well as several Gartner hosted events. Sam received her Masters of Science and Engineering in Computer and Information Science from University of Pennsylvania and her BS in Computer Science from University of Strathclyde in Glasgow, Scotland, where she earned the prestigious Charles Babbage Award, awarded to the student with the highest academic achievement in the graduating class. In 2014, Sam was recognized by Mass High Tech as one of the twenty Women to Watch in 2014.

Sam came to Veracode from VeriSign (formerly Gaurdent), where she held product management and product marketing responsibilities as well as managed the professional services and customer relationship management teams. Prior to VeriSign, Sam served as Product Manager for i-cube/Razorfish, where she led major customer engagements ranging from system transformations to the development of large scale custom applications and web applications.

In addition to her professional accomplishments, Sam serves as a mentor for the Boston Product Management Association and is an executive member of the working mothers group in her town.