

By 2015, mobile application development projects targeting smartphones and tablets will outnumber native PC projects by a ratio of 4-to-1.

Gartner

Top Predictions for IT Organizations and Users, 2012 and Beyond

Highlights

- The Good Dynamics development platform enables enterprise developers to create secure, custom mobile applications
- Good provides on-device and end-to-end data protection with strong encryption
- Good ensures compliance and policy enforcement for mobile applications
- Veracode automatically enforces development of applications compliant with Good's security policies
- Veracode ensures high adoption rate with non-disruptive security testing that does not change existing development processes
- Veracode integrates with build systems to simplify the application binary testing process
- Veracode integrated test results delivery into developers' IDE and defect tracking systems

Veracode and Good Technology Partner to Secure Enterprise Mobility

Good Technology's secure mobile application platform, Good Dynamics, enables employees to stay productive on-the-go, while protecting corporate data from hackers and inadvertent data loss. Veracode's simple, proven approach to testing application code provides enterprises with the assurance that all Good Dynamics-enabled applications comply with the strictest security standards.

Enterprise mobility strategies are often driven by the need to develop custom mobile applications to empower workforce mobility and productivity benefits. Yet, mobile applications are another avenue for attacking sensitive corporate data and therefore introduce another set of business risks. Enterprise mobility strategies are empowered by embedding security at every layer. The partnership between Good Technology and Veracode enables enterprises to mitigate those risks.

Secured by Good. Verified by Veracode.

The Good Dynamics platform provides ISVs and enterprises with a trusted and efficient way to develop secure mobile applications, incorporating Good's proven technology:

- Secure container to separate application data from personal data
- Strong encryption based on FIPS 140-2 certified cryptography
- Secure communication via Good's network operations center (NOC)
- Secure remote application and compliance management
- Application-level security policies to minimize data loss

Veracode tests mobile applications for security and privacy concerns, as well as adherence to Good's strict security policies. Veracode's patented, proven static binary analysis technology understands the behavior of the whole mobile application, including any third-party libraries or binaries that become an embedded part of the mobile application. Veracode's analysis can detect language-related problems (e.g. cryptographic flaws, buffer overflows, unsafe keychain use, and information leakage) and malicious data exfiltration issues, such as:

- Deliberate transmission of address book, email, phone log, or SMS data
- Surreptitious transmission of microphone, GPS, or camera data
- Exfiltration via sockets, e-mail, HTTP, SMS, DNS, ICMP, or IR

Combining the secure mobile development technology offered by Good with Veracode's security and privacy analysis service, application developers can enable their users to take advantage of the benefits offered by mobile technologies, while minimizing risk.

The partnership between Veracode and Good ensures that enterprises are productively and securely mobile.

About Good Technology

Good Technology is on a mission to create a world where mobile device users can travel freely, access web servers, exchange files and messages, engage with applications, collaborate with others, and never put sensitive personal or business data at risk. We're building the industry's best platform for mobile security because we see a digital world where important information can go anywhere securely. Joining us in this vision are thousands of enterprise customers in 90+ countries. They are Fortune 100 leaders in financial services, healthcare, retail, telecommunications, manufacturing, legal, and government agencies. They are leading device manufacturers (including Apple, LG, HTC, Microsoft, Nokia, Palm, and Symbian), leading systems integrators, global carriers, and government agencies worldwide. Learn more by visiting www.good.com.

About Veracode

Veracode is the only independent provider of cloud-based application intelligence and security verification services. The Veracode platform provides the fastest, most comprehensive solution to improve the security of internally developed, purchased or outsourced software applications and third-party components. By combining patented static, dynamic and manual testing, extensive eLearning capabilities, and advanced application analytics, Veracode enables scalable, policy-driven application security management programs. We work with enterprises to identify and eradicate numerous vulnerabilities by leveraging best-in-class technologies, powerful '*Compare Me*' comparison of a company's software portfolio with aggregated security benchmarks, and continuous improvement in our ability to find high risk vulnerabilities.

Veracode delivers unbiased proof of application security to any stakeholder—development and security teams, business executives, procurement, partners, third party vendors and auditors. We support independent audit and compliance requirements for all applications no matter where they are deployed—desktop, internal network, web or mobile.



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