

Only one vendor, Veracode, has an offering that can perform true binary analysis.”

Neil MacDonald

Research VP and Gartner Fellow

## Advantages:

- Unique combination of automated services and customer services
- Highest implementation success and customer satisfaction rates
- Independent security expertise available on-demand
- Tight integration with your SDLC for highest developer productivity
- Expert advice on effective remediation and mitigation strategies
- Effective collaboration with software suppliers for third-party assessments

## Veracode Services Overview

Veracode enables customers to progress from ad-hoc testing to a policy-driven application security center of excellence by providing a unique combination of services which fit every organization’s individual needs and are simple to adopt.

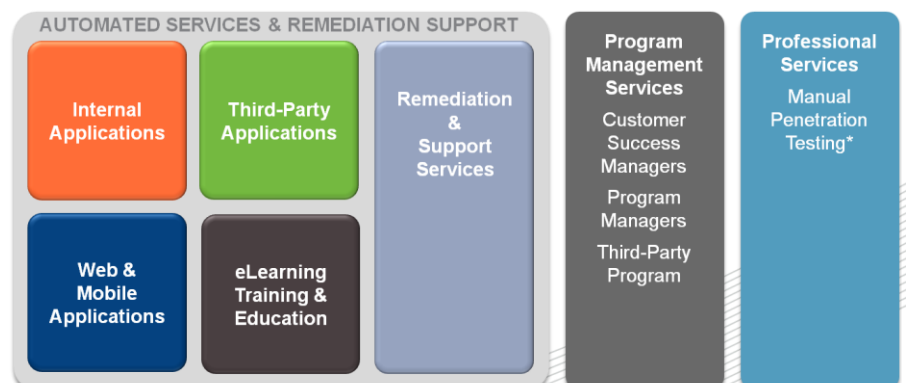
Veracode provides the simplest, fastest and most comprehensive solution to help identify and eradicate the most critical vulnerabilities affecting your software applications. We do this by delivering best-in-class automated technologies combined with a variety of programmatic services to support the growth of your application security program and sustain high adoption rates across multiple, diverse teams and third-party software suppliers.

### Automated Services

Veracode’s automated services enable you to manage the business risks associated with internal, third-party, web, mobile, cloud or outsourced applications. Our automated services are delivered through a single cloud-based platform which combines:

- Static binary analysis
- Dynamic analysis
- Policy and compliance management
- Developer eLearning
- Application analytics

As a cloud provider, we test thousands of applications and in the process we improve our ability to find high risk vulnerabilities. We deliver this new knowledge to customers with frequent updates to our services platform. Veracode learns from many for the benefit of one – you.



\* Delivered through Veracode or approved partner ecosystem

“We selected Veracode as our vendor to assist us in rating our application security posture more accurately. Veracode quickly brought the expertise and flagship service that we felt was essential to bear on our application portfolio.”

Donna Durkin  
Chief Information Security and  
Privacy Officer  
Computershare

The Veracode logo consists of the word "VERACODE" in a bold, blue, sans-serif font. The letters are closely spaced and have a slight shadow effect.

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## Remediation and Support Services

The ultimate goal of any application security program is to remediate vulnerabilities to reduce business risk. Veracode's Remediation and Support Services offer a unique combination of security and remediation expertise as well as traditional user support functions to help customers with their remediation efforts. The services are designed to meet the needs of the multiple constituents, manage the vulnerability remediation process in the most effective and efficient manner. Be it developers that need detailed flaw/vulnerability advice on code changes, security teams that need an independent and expert opinion on the effectiveness of certain remediation activities, third-party vendors that need advice on closing the compliance gap with the enterprise security policy, or advice on effective SDLC workflow integration — these needs are addressed by the flexible design and value-add services included in our various packages.

## Program Management Services

Veracode's program management services are designed to ensure successful adoption and utilization of your application security program within your organization. Every organization has different program management needs which we address with a variety of services:

Customer Success Managers (CSM) act as your designed Veracode contact. They can provide strategic guidance in defining your program's goals, identifying critical success factors for utilizing Veracode in your organization, and determining the key performance indicators (KPIs) for your program. They can also lead educational webinars for team members during the on-boarding process and perform annual health checks to review your program's KPIs and provide recommendations to maximize your return on investment.

Security Program Managers work with customers that are leveraging Veracode to implement a comprehensive application security program across complex organizational structures, diverse development environments or global business units. On a strategic level, program managers can assist with program definition, developing a governance model and program KPIs, integrating Veracode usage into existing procedures and processes, developing technology integration and program rollout plans. On a tactical level, program managers can assist with managing program execution, evangelizing the solution approach with various teams during on-boarding, facilitating interaction with Veracode's remediation and support services, and on-going KPI monitoring and reporting.

Veracode can also facilitate your third-party software validation program in a number of ways. For example, we can provide vendor on-boarding procedures that explain how our validation process protects vendor IP. We also provide guidance on incorporating security terms into RFPs, services contracts and software license renewal negotiations.

## Professional Services

Veracode also offers professional services such as manual penetration testing either directly or through our partner ecosystem. Manual penetration testing simulates real-world attack scenarios in order to identify design flaws, understand how multiple lower risk flaws compound into higher risk vulnerabilities, and determine if identified flaws affect the confidentiality, integrity, or availability of the application. The scope of these services can further be refined by focusing on a subset of an application or by specifying flaw types, such as business logic or design issues. The manual assessment will build upon and extend the findings identified by the automated assessments.